

Benefits	Habanero Sponsor	Cayenne Sponsor	Serrano Sponsor	Jalapeno Sponsor	Poblano Sponsor
	\$10,000+	\$7,500	\$5,000	\$2,500	\$1,000
Your Logo in Event Marketing					
On our website with link to your site	6 Months	5 Months	4 Months	3 Months	2 Months
In our eNews sent to 6,000 each month	3 Months	2 Months	1 Month	1 Month	1 Month
On event poster distributed throughout Boulder					
Listed in each press release about the event					
Special programs for you and your team – Pick One					
Spaces in Date Night/Family program	12 People	6 People	4 People	2 People	2 People
Private wheel-throwing session for 10	1 Session	1 Session			
Hand-building session at your location	1 Session				
Dedicated Marketing					
Boosted social media posts highlighting you	6 Posts	4 Posts	2 Posts		
Call out on our website homepage	30 Days	10 Days			
Exclusive eBlast sent to 6,000	1 Blast				
1,500 of your materials in sale bags					
Event Exposure					
Stage recognition by the emcee	4 Times	4 Times	3 Times	2 Times	
Your logo on stage banner & inside the sale					
Your logo on volunteer T-shirt, worn by 100+					
Your logo/info on table tents					
3 minutes of stage time to address the crowd					
Your logo/video clip in slideshow all weekend					
Fun Stuff at the Event					
Chili bowls and tasting tickets	6 Bowls + 30 Tickets	5 Bowls + 25 Tickets	4 Bowls + 20 Tickets	3 Bowls + 15 Tickets	2 Bowls + 10 Tickets
Arm bands for free beer/cider during the event	6 People	5 People	4 People	3 People	2 People
T-shirts for you and your team	6 T-Shirts	5 T-Shirts	4 T-Shirts	3 T-Shirts	2 T-Shirts
Access to volunteer lounge & free refreshments					
Invitation to Sale opening reception on Friday					
One spot on panel of dignitary chili judges					
<b>Early-Bird Extras – become the first Habanero sponsor (before May 30) and you also get:</b> Naming Rights: Chili Bowl 2023 presented by YOU Right of refusal for naming rights in 2024 Your logo on 5,000 postcards mailed to our list and distributed throughout Boulder Your logo on volunteer/general t-shirt					